


INTERNATIONAL CLUB MEMBER BENEFITS	BASIC	STANDARD 	PREMIUM
<b>RESEARCH &amp; BENCHMARKING</b>			
Regional Market Research Reports	10% DISCOUNT	30% DISCOUNT	FREE
Industry Market Research Reports	10% DISCOUNT	30% DISCOUNT	FREE
Consumer Research Reports	10% DISCOUNT	FREE	FREE
IHRSA Global Report	✓	✓	✓
Industry Benchmark Data	✓	✓	✓
Quarterly Town Hall & Research Webinar Invites		✓	✓
Early access to Research & Reports			✓
<b>PROFESSIONAL DEVELOPMENT</b>			
Virtual Event Registration	10% DISCOUNT	30% DISCOUNT	2 FREE + 50% DISCOUNT
IHRSA Event Discounts	10% DISCOUNT	30% DISCOUNT	50% DISCOUNT
IHRSA Convention Session Audio Recordings	10% DISCOUNT	30% DISCOUNT	FREE
Access to over 100 Webinars & Classes On Demand	10% DISCOUNT	FREE	FREE
Live Webinars	✓	✓	✓
Eligible to Speak at IHRSA Events	✓	✓	✓
Early access to Hotel Reservations at IHRSA Convention			✓
Access to the VIP Experience at the IHRSA Convention & Trade Show			✓
<b>INDUSTRY NEWS &amp; BEST PRACTICES</b>			
Monthly Subscription to Club Business International (CBI)	1 COPY PER LOCATION*	4 COPIES PER LOCATION*	10 COPIES PER LOCATION*
F.I.T - IHRSA Commercial Fitness Guide to Equipment, Services, & Supplies	DIGITAL ACCESS ONLY	DIGITAL + PRINT COPIES	DIGITAL + PRINT COPIES
Access to E-books & Toolkits for business growth	10% DISCOUNT	FREE	FREE
Member-Only Weekly E-news	✓	✓	✓
Exclusive Digital Content		✓	✓
Priority Service			✓
<b>HEALTHY &amp; WELLNESS PROMOTION</b>			
Health Promotion Toolkits & Studies	10% DISCOUNT	FREE	FREE
Support for the IHRSA Foundation's goal of promoting health through exercise	1% OF YOUR DUES	1% OF YOUR DUES	1% OF YOUR DUES
Physical Activity Initiatives with World Health Organization & CDC	✓	✓	✓
<b>REVENUE GENERATING OR EXPENSE SAVING PROGRAM</b>			
IHRSA Passport Program (reciprocity travel program)	✓	✓	✓
<b>PUBLIC AFFAIRS</b>			
Dues Support Promoting and Protecting the Industry and the Global Health & Fitness Alliance (GHFA)	✓	✓	✓
Promoting public policy to increase physical activity	✓	✓	✓
Promoting the value of clubs to increase physical activity	✓	✓	✓
Strengthen Industry Voice Through Coalitions	✓	✓	✓
Support for Global Initiatives (WHO, CDC, UNESCO)	✓	✓	✓
Friend of the GHFA	✓	✓	✓
Active & Safe Commitment - Free Sign Up - A global initiative to demonstrate a clubs commitment to safety	✓	✓	✓
Support for National Federations	✓	✓	✓
Exclusive Public Affairs Invitations			✓
<b>NETWORKING &amp; COMMUNITY RECOGNITION</b>			
Eligible to Serve on IHRSA Board of Directors	✓	✓	✓
Member Meet-Up Invitations	✓	✓	✓
IHRSA Awards Eligibility	✓	✓	✓
IHRSA Voting Rights	✓	✓	✓
Free Listing on Healthclubs.com	✓	✓	✓
Member of IHRSA logo & certificate	✓	✓	✓
Eligible for IHRSA Scholarships		✓	✓
Peer to Peer Referrals		✓	✓
Press Release Submissions		✓	✓
Priority Brand Exposure for your Business in IHRSA Communication Vehicles			✓
Exclusive Invitation to Keynote Speaker Q&A			✓
Recognition in the Global Fitness Industry Report, CBI Magazine, and IHRSA Website			✓
* Print or digital at IHRSA's discretion.			