

Sponsorship Packages

May 7-8, join more than 100 health and fitness facility owners, operators, leaders and team members, as well as supplier partners, in the nation's capital. The Fly-In & Advocacy Summit is one of the most popular and high-profile events put on by the Health & Fitness Association (formerly IHRSA). It is a prime opportunity for elected officials and staff to hear directly from you and your team about industry priorities. (ihrsa.org/events/flyin2024/)



2024 Fly-In and Advocacy Summit
May 7-8, 2024 · Washington D.C.

Premier Sponsorship Level

Fee: \$15,000

- 6 all-access passes to participate in the Fly-In
- Sponsor category recognition on all digital and printed marketing materials before, during and after the event
- Category sponsor recognition on all promotional email blasts
- Category sponsor recognition on all printed meter boards
- Sponsorship visibility on the Event App landing screen
- Scheduled meetings with key legislators on Capitol Hill
- Sponsorship recognition of the cocktail reception
- Sponsorship recognition of the snack breaks
- Sponsorship recognition of the luncheon

Industry Leader Level:

Fee: \$10,000

- 4 all-access passes to participate in the Fly-In
- Sponsor category recognition on all digital and printed marketing materials before, during and after the event
- Category sponsor recognition on all promotional email blasts
- Category sponsor recognition on all printed meter boards
- Sponsor visibility on the Event App landing screen
- Scheduled meetings with key legislators on Capitol Hill
- Sponsorship recognition of the snack breaks
- Sponsorship recognition of the luncheon

Industry Advocate Level

Fee: \$5,000

- 2 all-access passes to participate in the Fly-In
- Sponsor category recognition on all digital and printed marketing materials before, during and after the event
- Category sponsor recognition on all promotional email blasts
- Scheduled meetings with key legislators on Capitol Hill
- Sponsorship recognition of the snack breaks

Supporter Level

Fee: \$2,500

- 1 all-access pass to the Fly-In
- Sponsor category recognition on all digital and printed marketing materials before, during and after the event
- Scheduled meetings with key legislators on Capitol Hill

For more details on sponsorship opportunities and to confirm your sponsorship, please contact:

- **LYNNE DEVANEY**, Vice President of Sponsorship & Business Development, +1 202-938-3219 | ldevaney@healthandfitness.org
- **THERESA DUFFY**, Senior Director of Industry Partner Operations, +1 202-938-2485 | tduffy@healthandfitness.org

